

Classifieds Marketplace

America Media's Classifieds Marketplace offers partners a targeted environment to reach our professional, affluent and engaged community of subscribers—print, digital and now with video!

Our in-book listings and exclusive website channel promote job and teaching opportunities, spiritual resources and experiences, and products and services relevant to the America community.

Our Community

Website: 1,100,000 monthly unique users (average last 6 months)

Print: 37,000 subscribers

Subscriber Profile:

- Business professionals, academic faculty and administration, and parish leadership
- 90% college degree+; 70% master's degree+
- 40% hold leadership roles
- Consume 3+ books per year

Sources: Google Analytics, 2019 Reader Survey, 2019 Digital Survey

Categories

- Books
- Conferences
- Education
- Gifts
- Jobs
- Spiritual Resources
- Retreat Houses
- Retreats
- Seminaries
- Seminars
- Travel
- Volunteer/Vocation



BASIC PRICING (per platform)

Website - Digital Marketplace

1 listing/full month

\$125 copy plus image or video link

Ability to link your YouTube Video to your listing

Magazine - Print Marketplace

1 listing/issue

\$2 per word + \$125 for each thumbnail image, book cover or logo

PREMIUM PACKAGE - \$2,500 NET

Website - Digital Marketplace

4 listings: category (categories) of choice

Each listing includes copy plus image or video link

Ability to link your YouTube Video to your listing

One-week sole sponsorship (custom ad unit)

"America Today" Newsletter

1 newsletter (300x250 ad unit)

americamagazine.org

20,000 impressions (300x250 ad unit)

America Magazine

1 listing/issue

OR

1/4-page display ad aligned with your category

AD SUBMISSION

WEBSITE - DIGITAL MARKETPLACE

- Register at our self-service portal and follow the prompts:

www.marketplace.americamagazine.org

MAGAZINE - PRINT MARKETPLACE

- Submit copy via email to karko@americamedia.org

KEN ARKO

Director of Advertising Services

America Media

Office: 212-515-0126

Mobile: 732-720-9941

karko@americamedia.org

LINDSAY CHESSARE

Account Manager

America Media

Office: 212-515-0129

Mobile: 203-727-6039

lchessare@americamedia.org

GEENA DI CAMILLO

Advertising Services Manager

America Media

Office: 212-515-0127

Mobile: 727-741-9209

gdicamillo@americamedia.org