

# Classified Marketplace

America Media's Classified Marketplace offers partners a targeted environment to reach our professional, affluent and engaged community of subscribers—print and digital.

Our in-book listings and exclusive website channel promote job and teaching opportunities, spiritual resources and experiences, and products and services relevant to the America community.

## Our Community

**Print:** 37,000 subscribers

**Website:** 1.3M unique users per month  
(average last 6 months)

## Subscriber Profile:

- Business professionals, academic faculty and administration, and parish leadership
- 70% have a master's degree and higher
- 40% have a leadership role in their organization
- Consume 9+ books per year

Sources: Google Analytics, 2019 Reader Survey, 2019 Digital Survey

## Categories

- Jobs and Teaching Opportunities
- Retreat Houses
- Seminars
- Books
- Gifts
- Volunteer
- Travel
- Online Resources

## Partner Packages

### BASIC PRICING - PER PLATFORM

#### Website

Monthly package

\$75 copy only

\$125 copy plus up to (3) images

#### Magazine

One listing/ issue

\$2 per word; image available for an additional cost

### PREMIUM PACKAGE - \$2,500 NET

#### Website

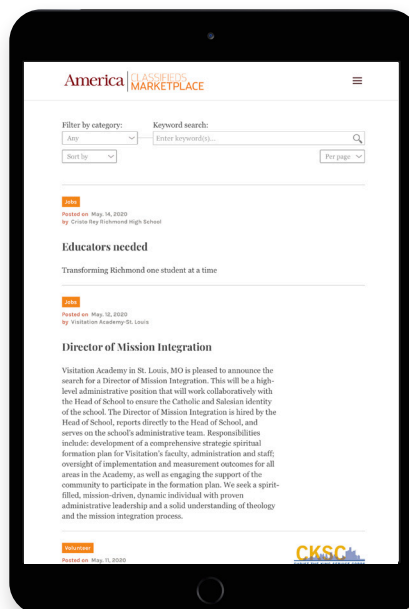
Annual package: 12 listings

#### Magazine

3 listings/ issues

1/2-page brand ad

BONUS 1/4-page brand ad



## Product Submission

### WEBSITE

- Register at our self-service portal: marketplace.americamagazine.org

### MAGAZINE

- Submit copy via email (per below)

## KEN ARKO

Director of Advertising Services  
America Media  
Office: 212-515-0126  
Mobile: 732-720-9941  
karko@americamedia.org

## GEENA DI CAMILLO

Advertising Services Associate  
America Media  
Office: 212-515-0127  
Mobile: 727-741-9209  
gdcamillo@americamedia.org